

Eco-club (the_last_leaf) Shyam Lal College
In collaboration with
Department of Environment, Government of NCT, Delhi

Awareness drives have the power to effect behavior change. When people become aware of the consequences of their actions or the benefits of adopting certain behaviors, they are more likely to modify their habits and practices accordingly. Through education and awareness, individuals can be motivated to embrace positive changes that contribute to the betterment of society and the environment. In this context, our 50 Eco Club volunteers, in collaboration with the Garden and SAP, conducted a drive #Beat Plastic Pollution awareness drive in which students actively participated. Our team visited nearby areas of our campus (Navin Shahdara and Seelampur area), spreading awareness about the importance of reducing plastic use and promoting sustainable and reusable resources. The team distributed paper and cloth bags and engaged with vendors, shops, and individuals, encouraging them to adopt sustainable measures with the least possible impact on the environment. They extended to an approximately 2KM radius around our campus, where the team displayed posters and banners and consistently shared slogans, making people aware of the importance of reducing plastic waste.



